

⚠ Data Security Challenges: Insider threats, hybrid work and complexity

Insider Threat Epidemic

- 83% of organizations faced insider attacks in 2024
- 17.4M average annual cost

Hybrid Work & Gen AI

- Remote endpoints expand attack surface
- DLP fails for hybrid & offline workforce

High Complexity & Cost

- Separate tools for endpoint and network DLP
- Too many false positives
- Need to specify many rules and patterns

🛡 Kitecyber Approach - Unified DLP Protection

Endpoint DLP Data in Use & Motion

- Sensitive data discovery & classification
- Sensitive data activity tracking
- Protect USB, Network drives, cloud storage & local file sharing

Network DLP SaaS & Cloud Apps

- Real time upload/download monitoring
- Real time copy/paste reporting and alerts
- Gen AI risk controls & end-to-end encrypted apps

Advanced Threat Protection

- Behavioural analytics: AI-driven anomaly detection
- Offline security: Continuous monitoring without connectivity
- Malicious insider detection: Advanced pattern recognition

🔄 Use Cases

- 🛡 **Prevent data exfiltration** across endpoints, SaaS, Gen-AI
- 🛡 Monitor and mitigate **insider threat risks**
- 🛡 **Discover, classify and secure** sensitive data
- 🛡 **UEBA** for anomaly detection & insider risk
- 🛡 **Defense-in-depth ransomware protection** across Internet, data channels, and endpoints
- 🛡 **Streamline compliance** with **GDPR, HIPAA, PCI-DSS, ISO 27001**, and other frameworks

Ready to Transform Your Data Protection?
Schedule a demo or start your free trial today.

